



# Digital Media

We Help Your Business Move Forward Digitally.

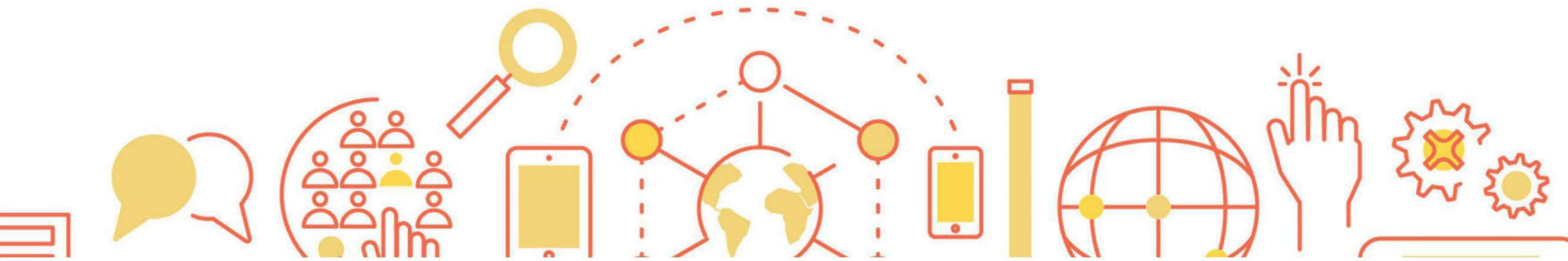


# About Us

HS Digital Media focus on creating customized digital strategies for each of our clients based on their needs and goals.

We're passionate about helping businesses reach their goals. And create a custom plan that fits your company, your needs, and your goals.

Connect with us and see how your business grows its online presence.





# Why do *you* need Digital Marketing

Everything is getting digitalized now. Companies in all sectors are focusing on developing a robust online presence.

Digital Marketing can shape the strategic positioning and communications of your business. It can enrich your brand with customer engagement, on social media, via apps, and through your website



# Services We Provide

We focus to provide custom based services according to your needs and requirements. **Take a look what are the services we provide.**



**Website Development  
and Programming**



**E-commerce  
Web Design**



**E-commerce  
App Development**



**Mobile App  
Development**



**SEO**



**Social Media  
Marketing**



**Pay Per Click**



**Pop-Up  
Google Ads**



# Services

## We Provide



**Direct  
Marketing**



**Email Marketing**



**Graphic  
Designing**



**Content  
Marketing**



**Video Ads**



**Influencer  
Marketing**



**Digital  
Business Card**



**Bulk SMS &  
WhatsApp Marketing**



**Mobile Marketing**



**Packaging Design  
Services**



**2D & 3D Videos,  
Motion Videos &  
Motion Graphics**



**Logo Designing**

# Services

## We Provide



**Paid Marketing**



**PR Media And  
Coordination**



**Whiteboard  
Animation**



**Native ADS**



**Influencer  
Marketing**



**AD Films  
Production**



**Radio  
Advertising**



**All Media  
Release**



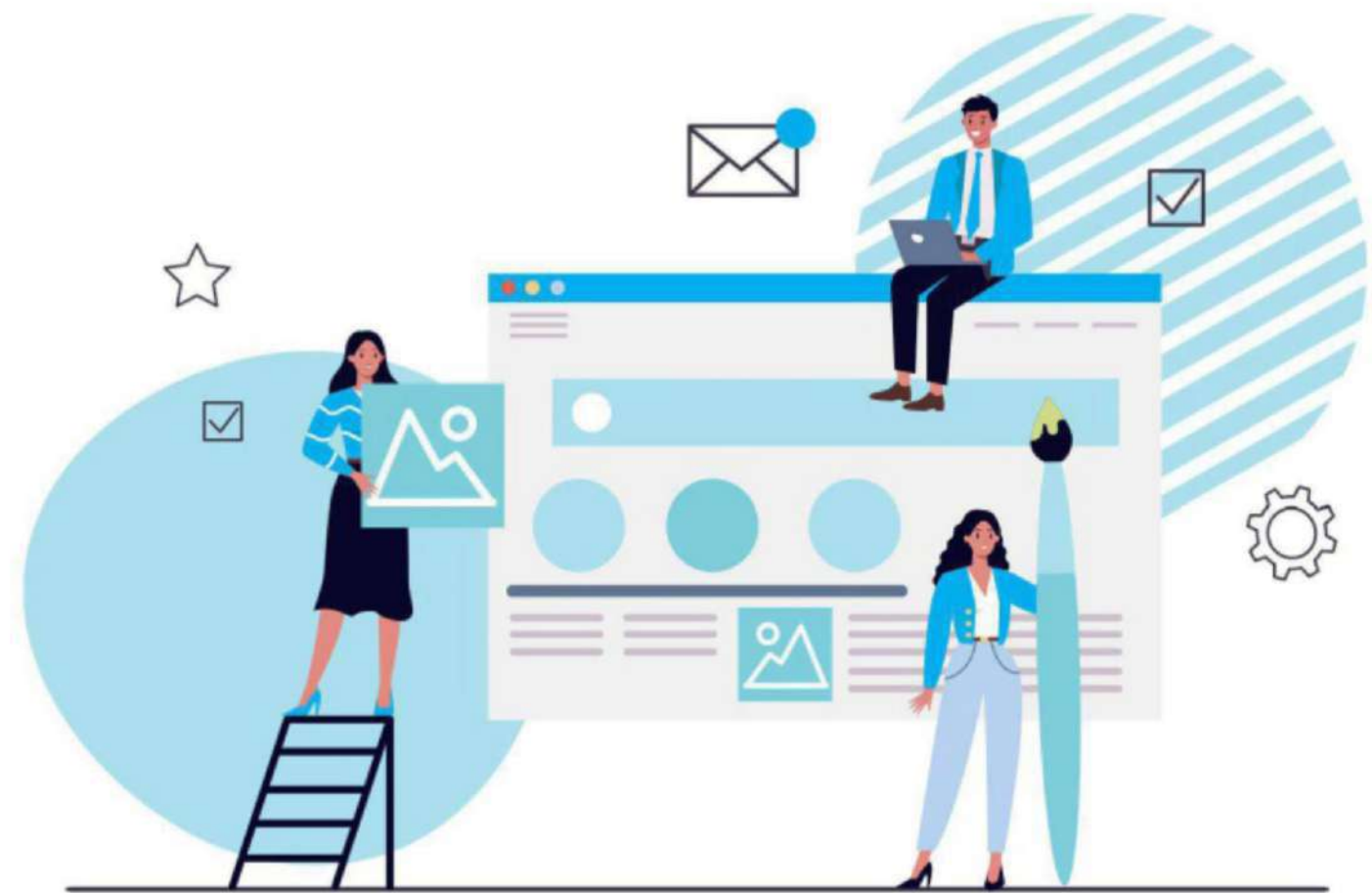
# Website **DEVELOPMENT AND PROGRAMMING**

We specialize in developing interactive, scalable, brand-oriented, and business-ready custom web solutions. Our aim is to build profitable digital products engineered to spark creativity and boost ROI. Our Custom Web Development, Programming, and Design Services.



# Ecommerce **WEB DESIGN**

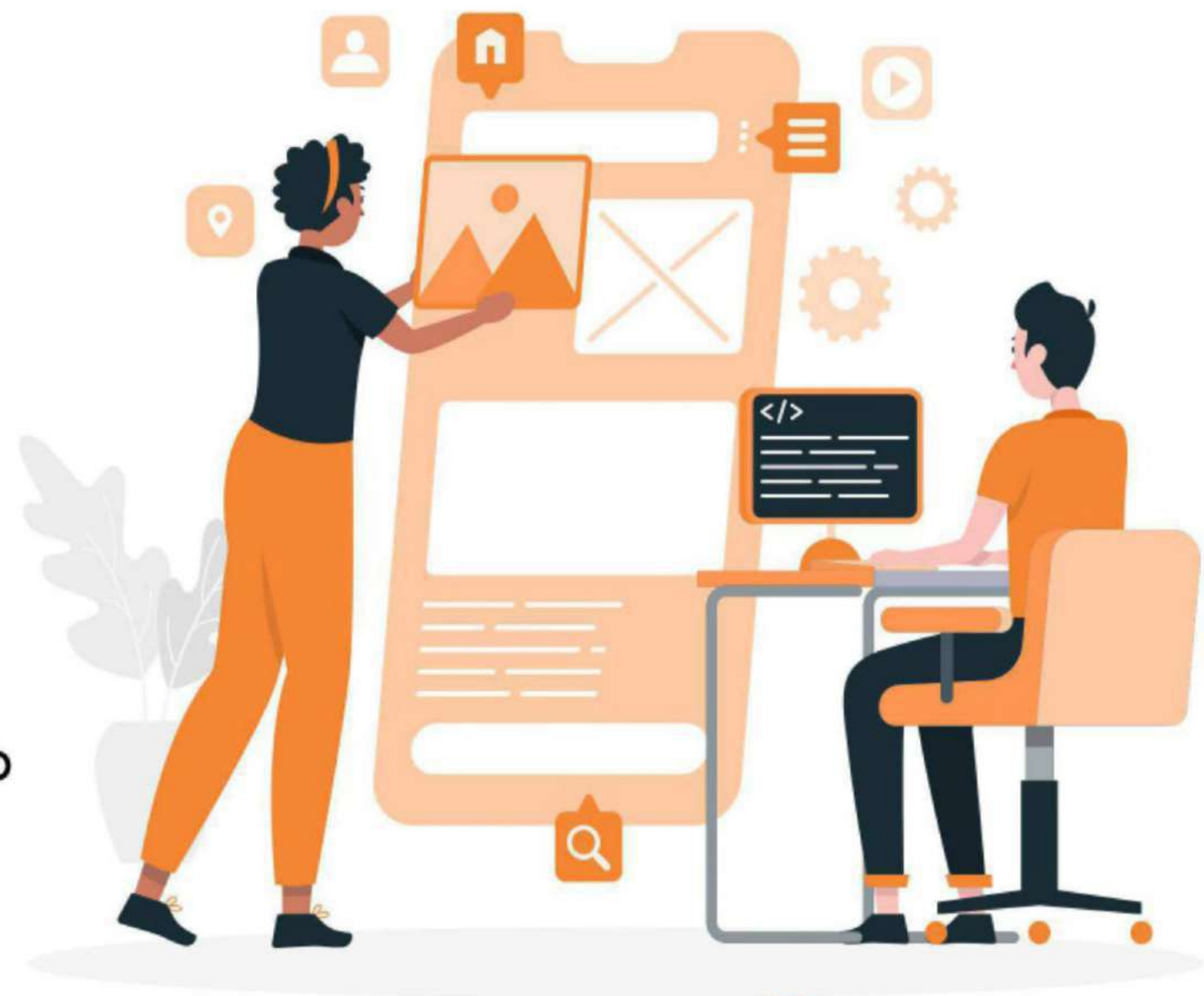
Ecommerce Web Design Services of HS Digital Media can revolutionize the way you sell your products. Our comprehensive knowledge in e-commerce website design is a result-centric approach with the best-suited e-commerce website for your custom requirements.





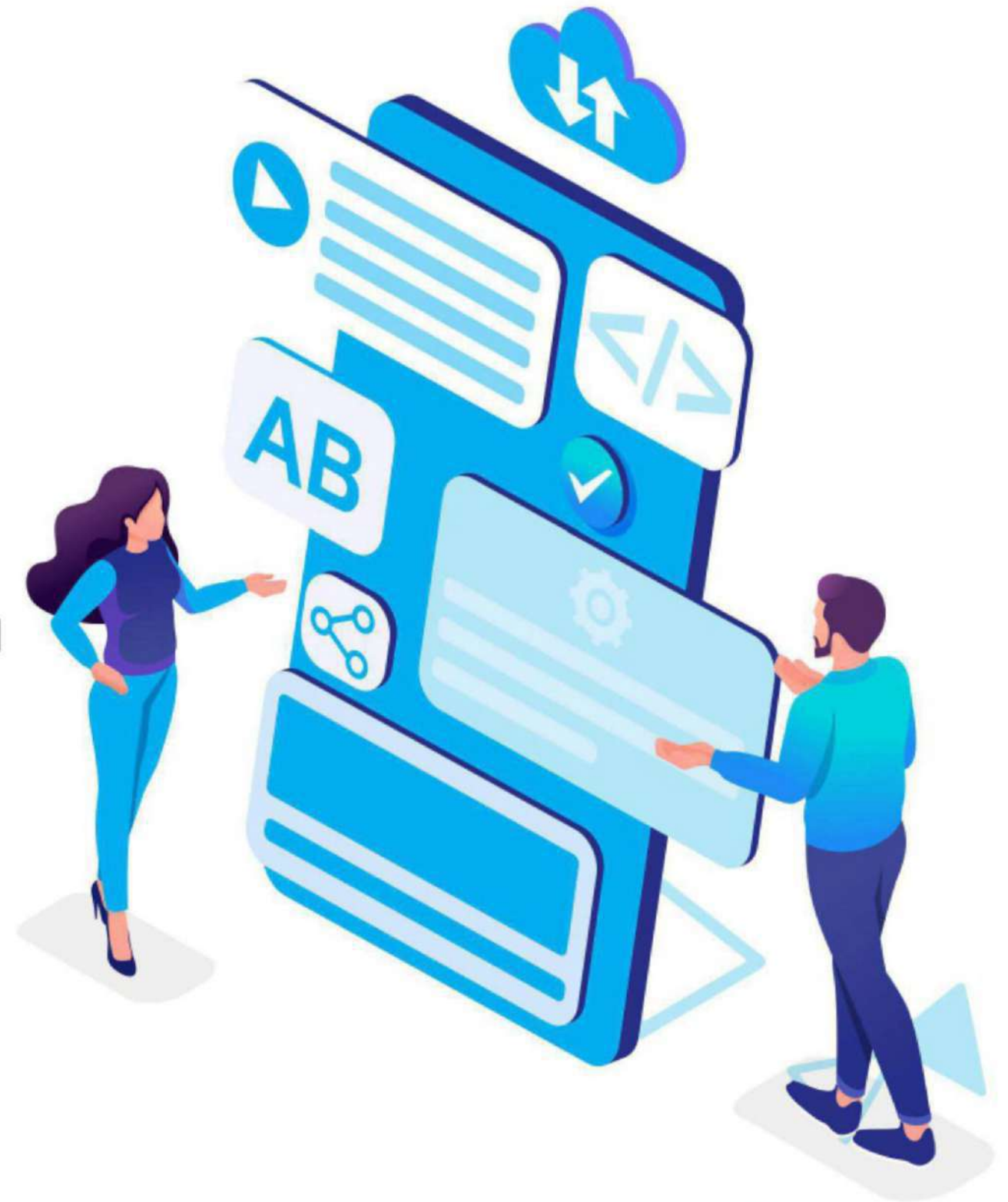
# Ecommerce App **DEVELOPMENT**

We enhance the engagement of your customer through our custom interactive eCommerce app design services. We deliver you our expertise with the high-performance apps that are full-scale customer-centric.



# Mobile App **DEVELOPMENT**

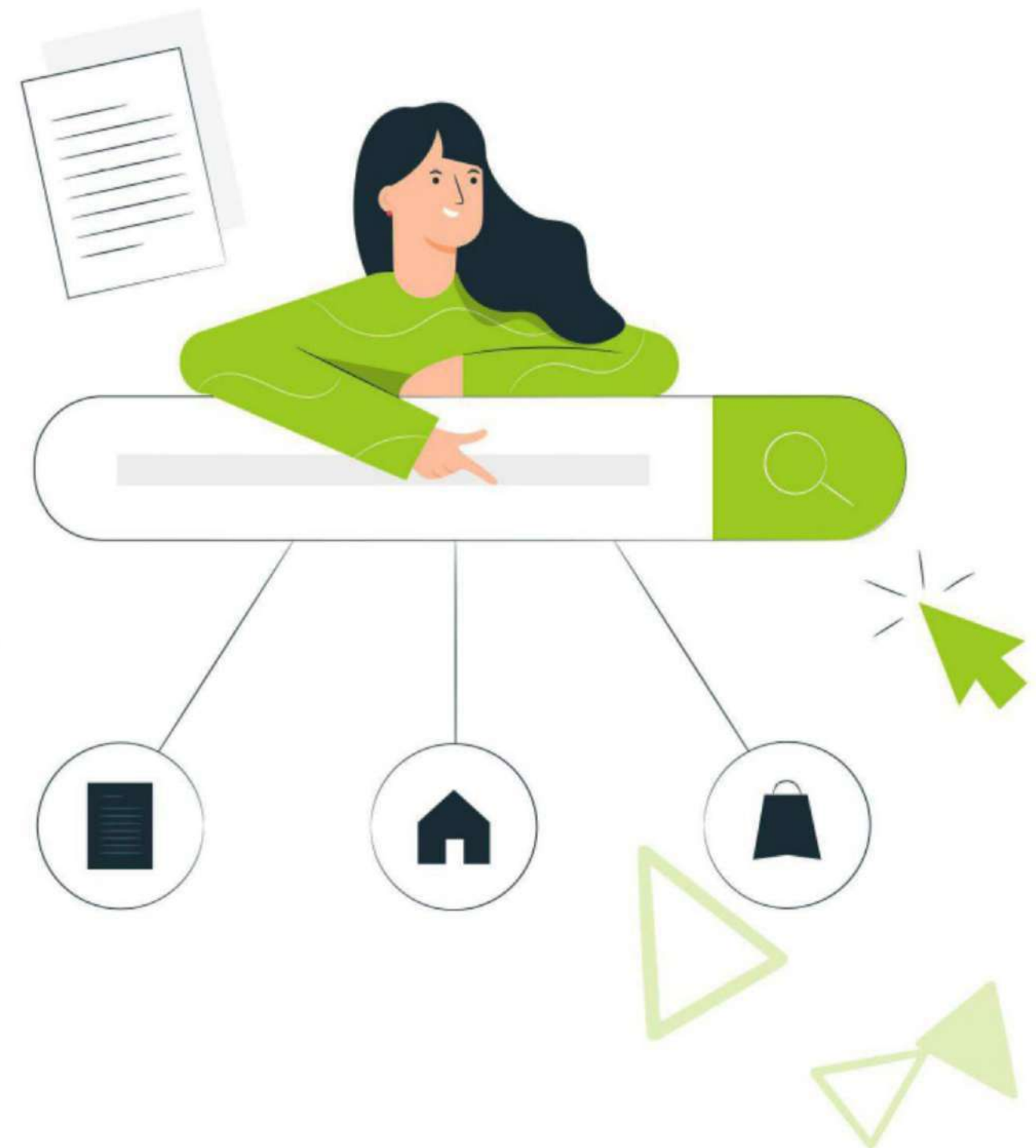
We are a Mobile App Development Company covering end-to-end development of mobile apps, from business analysis and UI/UX design to mobile application testing by fulfilling our client's needs and requirements.





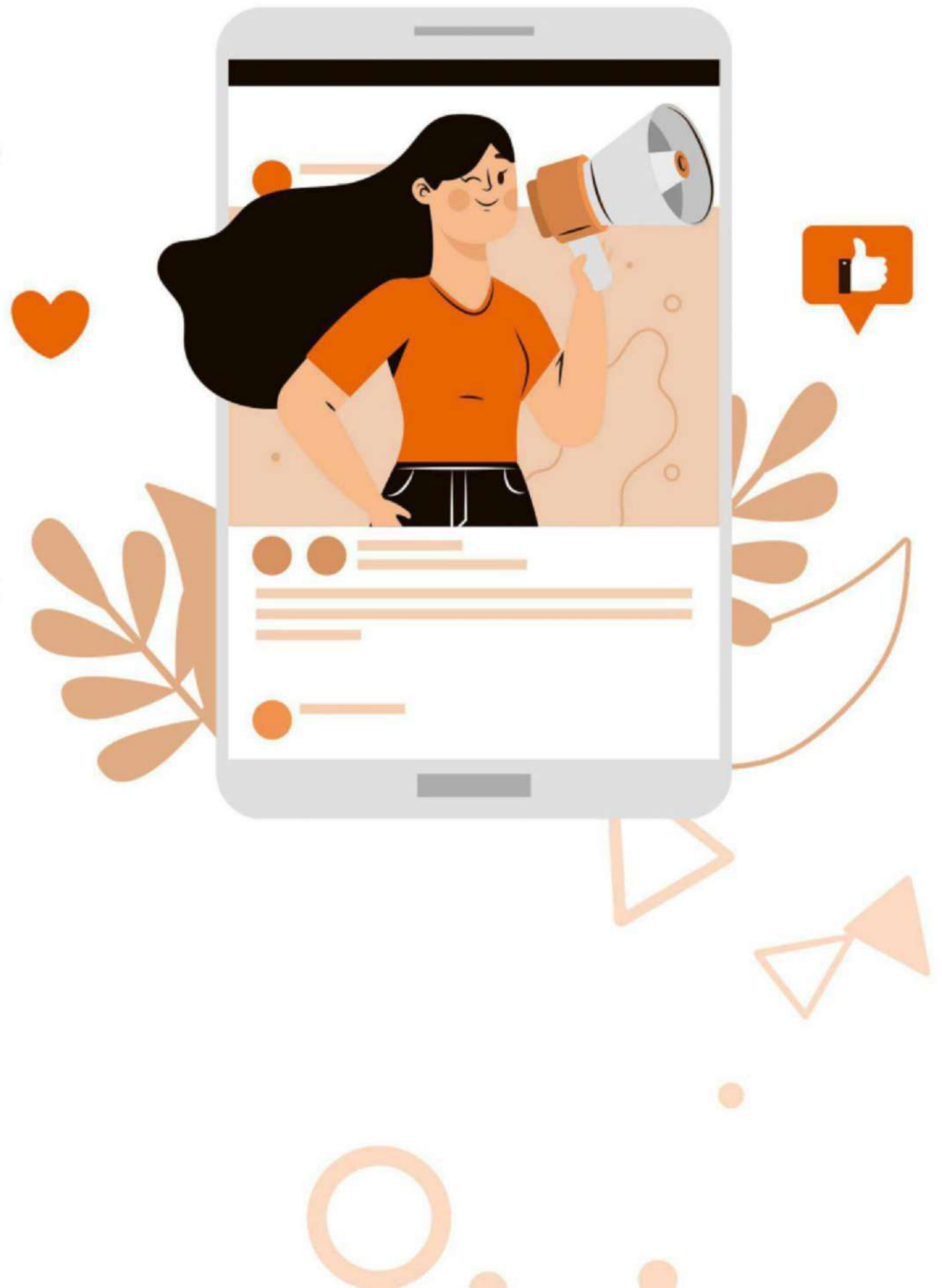
# Search Engine **OPTIMIZATION**

From conceptualization to final-stage execution, we implement the entire digital marketing strategy and our expertise lies in SEO services – from Enterprise SEO to local SEO, from App SEO to Video SEO and everything in between.



# Social Media **MARKETING**

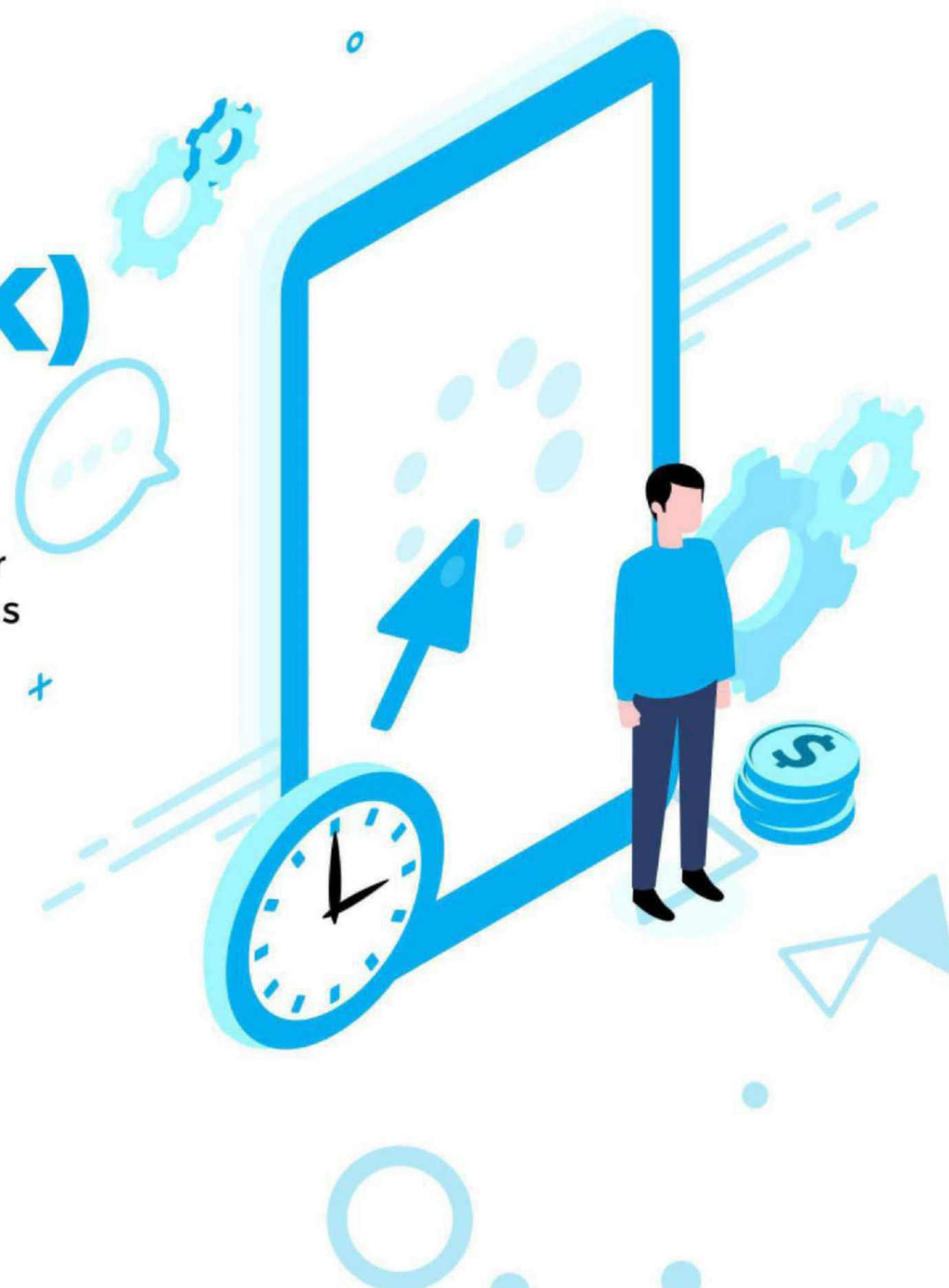
We work on increasing user engagements to increase the clients' leads and to grow business by offering social media services and focus to create and manage top-performing social media campaigns for businesses.





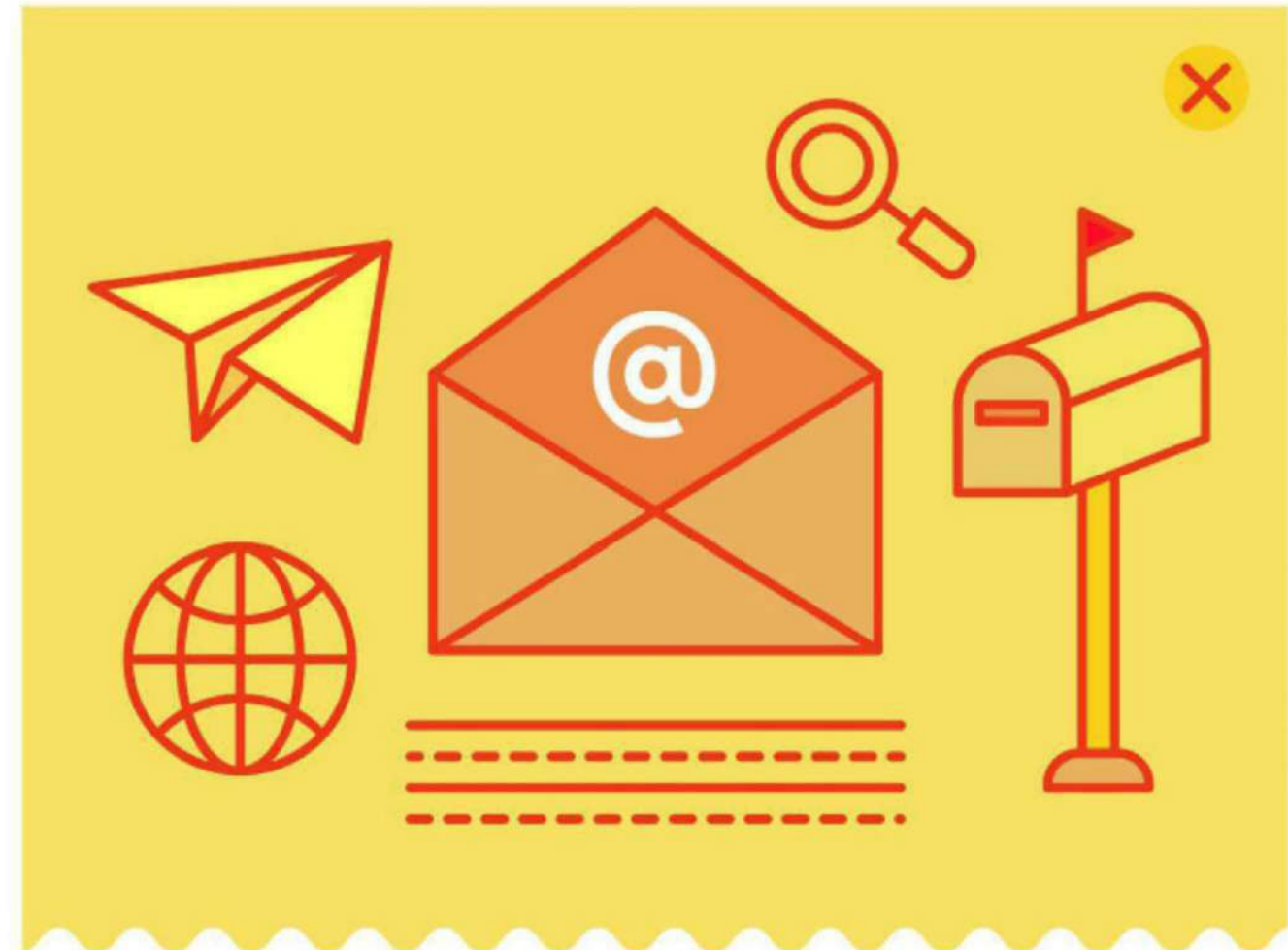
# (PAY PER CLICK)

Our online marketing experts use their vast experience to enable businesses from different countries to receive measurable and targeted website traffic. We start a PPC campaign for your business, which helps you to attain targeted leads right from the day it is activated.



# Pop-Up **GOOGLE ADS**

We help you get more customers with Pop-Up Google Ads. We help you reach your target customers right when they are searching for your products and services.





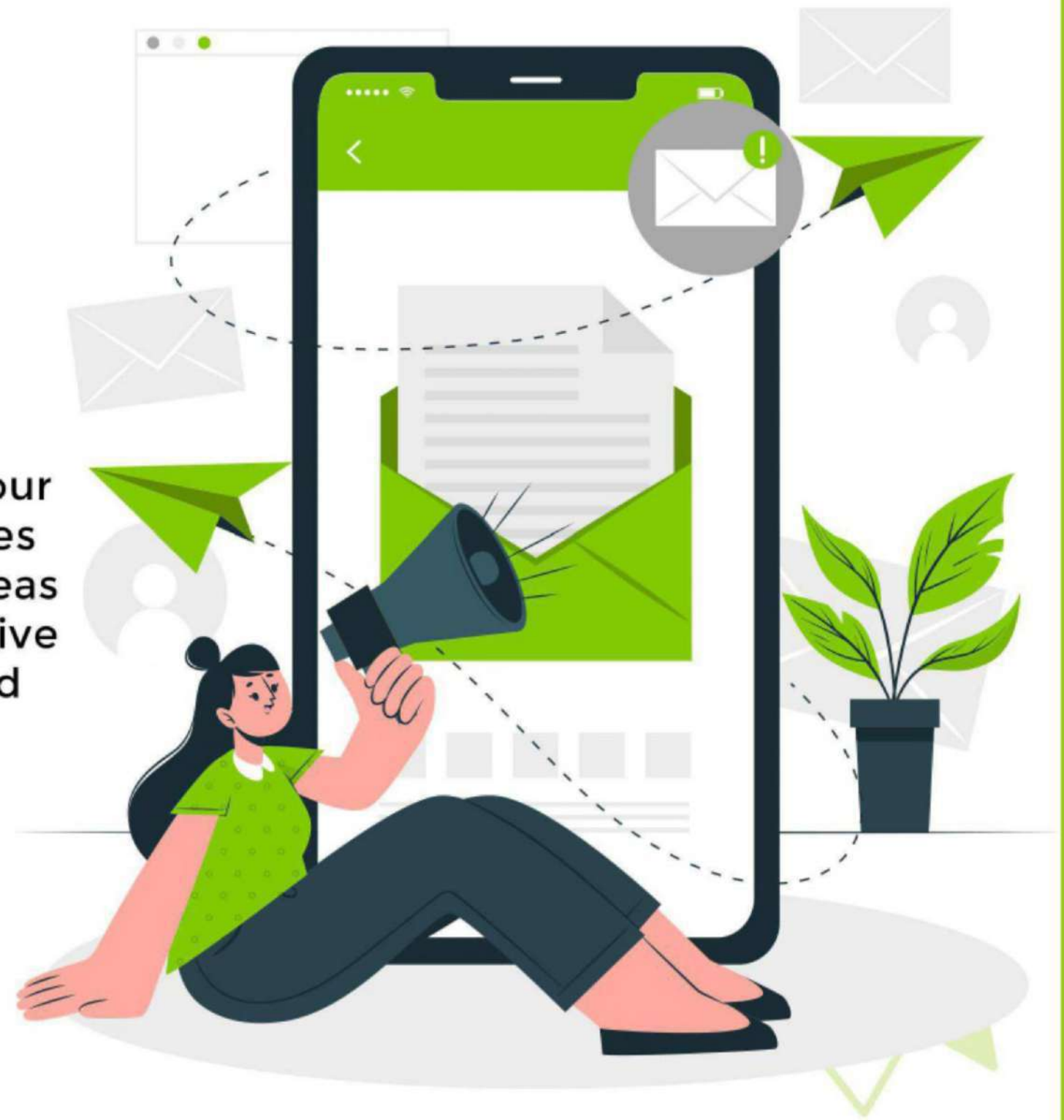
# Direct **MARKETING**

We drive leads and close business for clients and our team offers all the expertise you need to make the most of direct, SMS, WhatsApp, and email – from start to finish.



# Email **MARKETING**

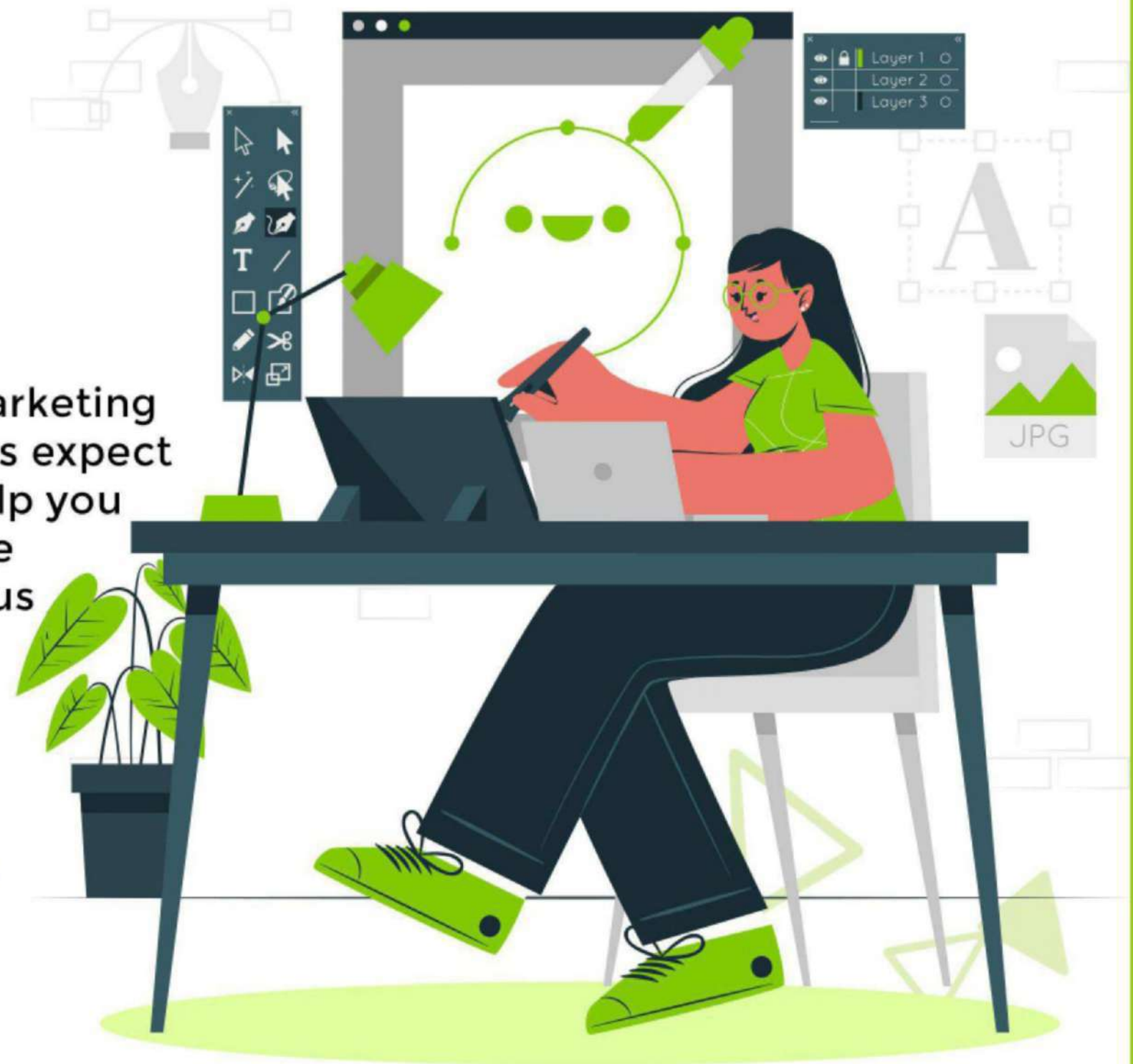
We provide the best email marketing services to our clients based on their requirements. Our team does plenty of researches to find suitable marketing ideas that fit the best for the client business. We also, give customers the option to advertise the services and products to grow the email list.





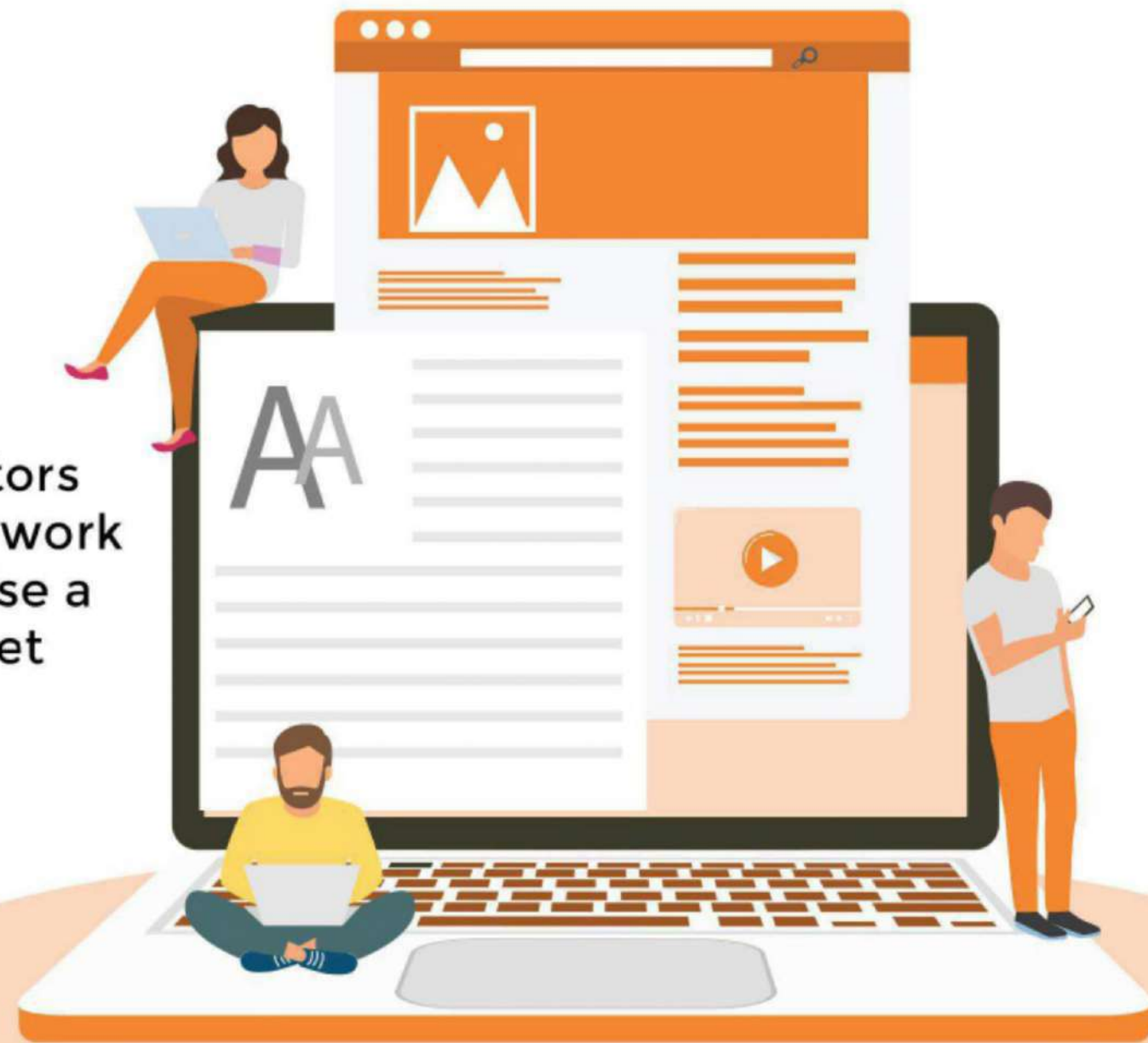
# Graphic **DESIGNING**

Keeping your design, branding and overall marketing up to speed with what your clients/customers expect to see is phenomenally important. We can help you create magnificent designs that transform the standard of your online business across various platforms.



# Content **MARKETING**

Here at HS Digital Media, with our experts, editors and talented writing staff at our fingertips, we work with each and every client to develop and devise a unique approach to their industry, applying a set principle of key steps to create a fleshed-out, comprehensive content plan.





# Video ADS

We are experts in online Video advertising. Our team will help you to stand out by creating and placing videos to increase your brand's awareness. We will help you access new markets with video advertising, and measure the impact it has on your brand.



# Influencer **MARKETING**

We develop and execute influencer marketing strategies on a global scale. Based on your brand goals, we shape the optimal strategy that is right for you, which includes connecting you with the top social media influencers, vloggers and content creators to help you engage your target audiences.





# Digital **BUSINESS CARD**

We service digital business card service to helps you connect with your potential clients, partners, and co-workers by sharing your professional information in an eco-friendly way.



# Bulk SMS & WhatsApp **MARKETING**

We are the absolute best notch leading Bulk SMS provider offering Bulk emails, SMS Services, Bulk WhatsApp services to clients at extremely affordable charges.





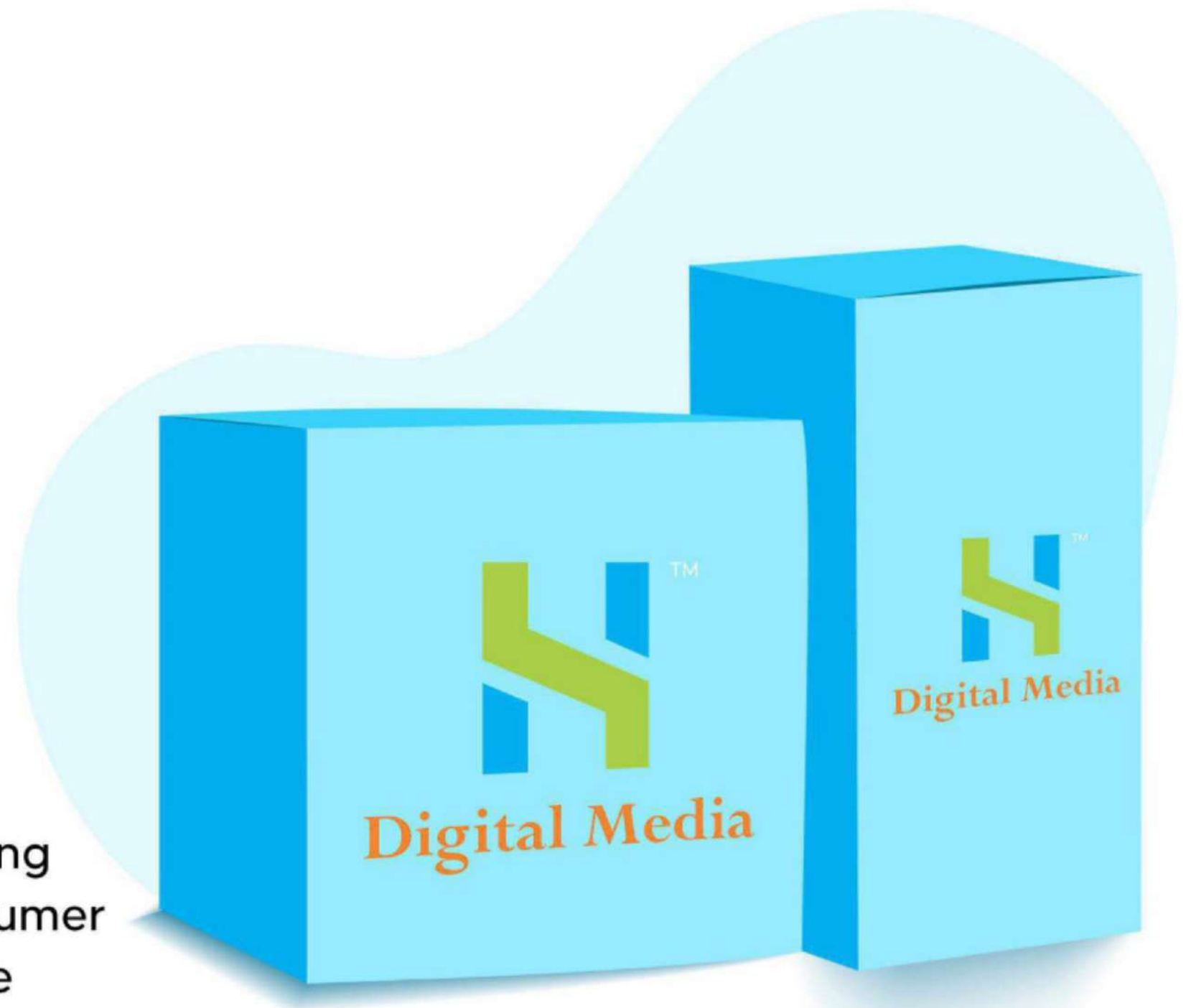
# Mobile **MARKETING**

With mobile marketing, our team target customers more accurately. We can target customers nearby and drive traffic to your store, create local ad extensions, improve local SEO, retarget customers, and much more. We create a mobile solution and strategy tailored to your business needs and requirements.



# Packaging **DESIGN**

We can help you make your product look appealing with the best packaging design services enhancing your consumer awareness and building a memorable brand image.





# 2D & 3D Videos, Motion Videos & **MOTION GRAPHICS**

We can help you bring your brand logo to life and integrate it into product or business explainer videos, presentations, product or company pitches, product launches or any other short video or motion graphics to communicate with your customers.



# Logo DESIGNING

We offer 100% tailor-made logo designs at an unbeatable price and distinguish your brand from the competition. We understand that having a great logo is the crux of every business. Keeping this in mind, our dynamic team of designers delivers ingenious logos that make your brand unique and stand out from others.





# Paid **MARKETING**

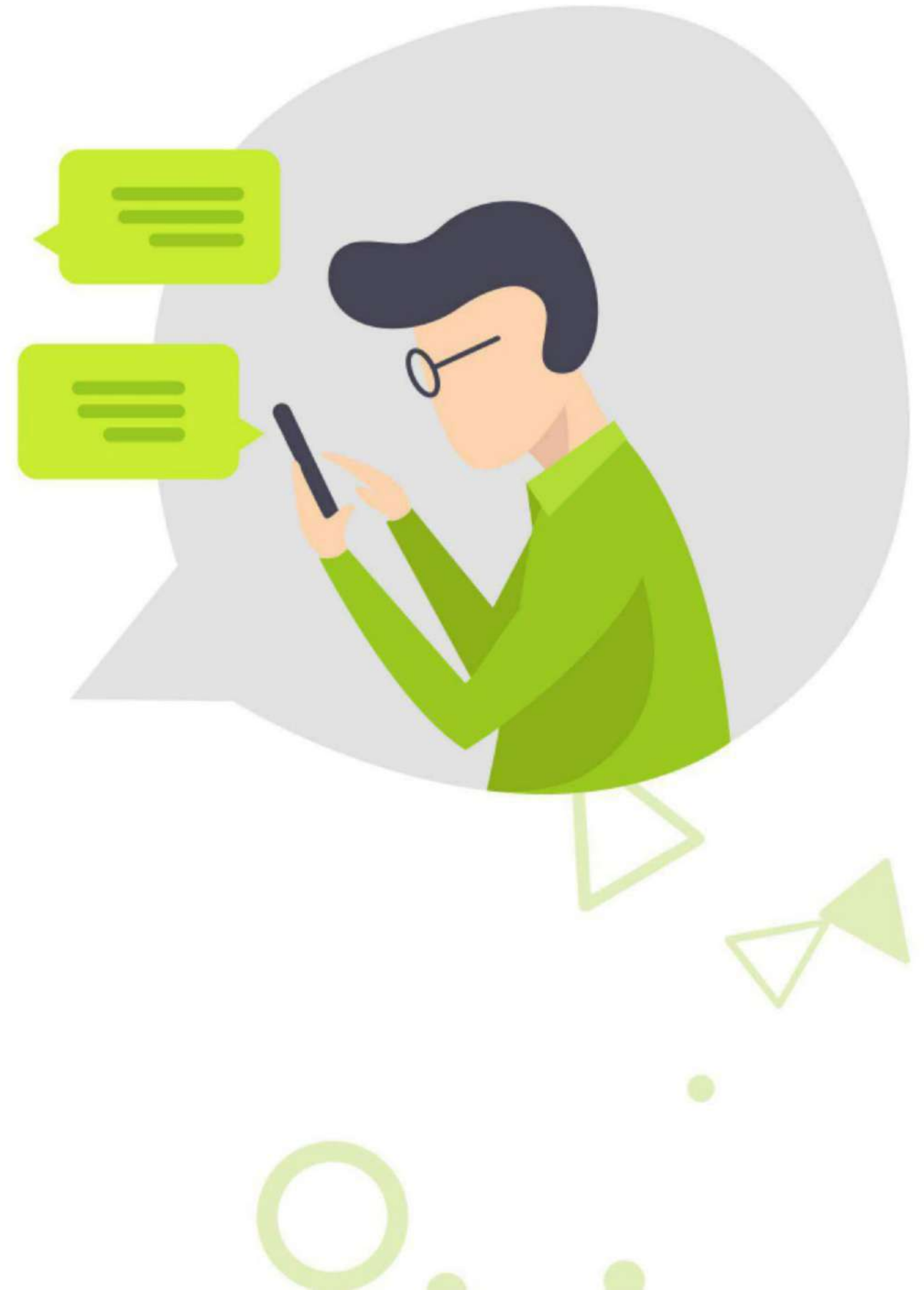
Paid marketing is one of the best approaches for sending your message to the masses in the quickest way possible. We excel in all of the available ad platforms with expertise in Facebook Ads, Google AdWords, Bing's AdCenter, LinkedIn, YouTube video advertising and Twitter Ads and promoted Tweets.





# PR Media And **COORDINATION**

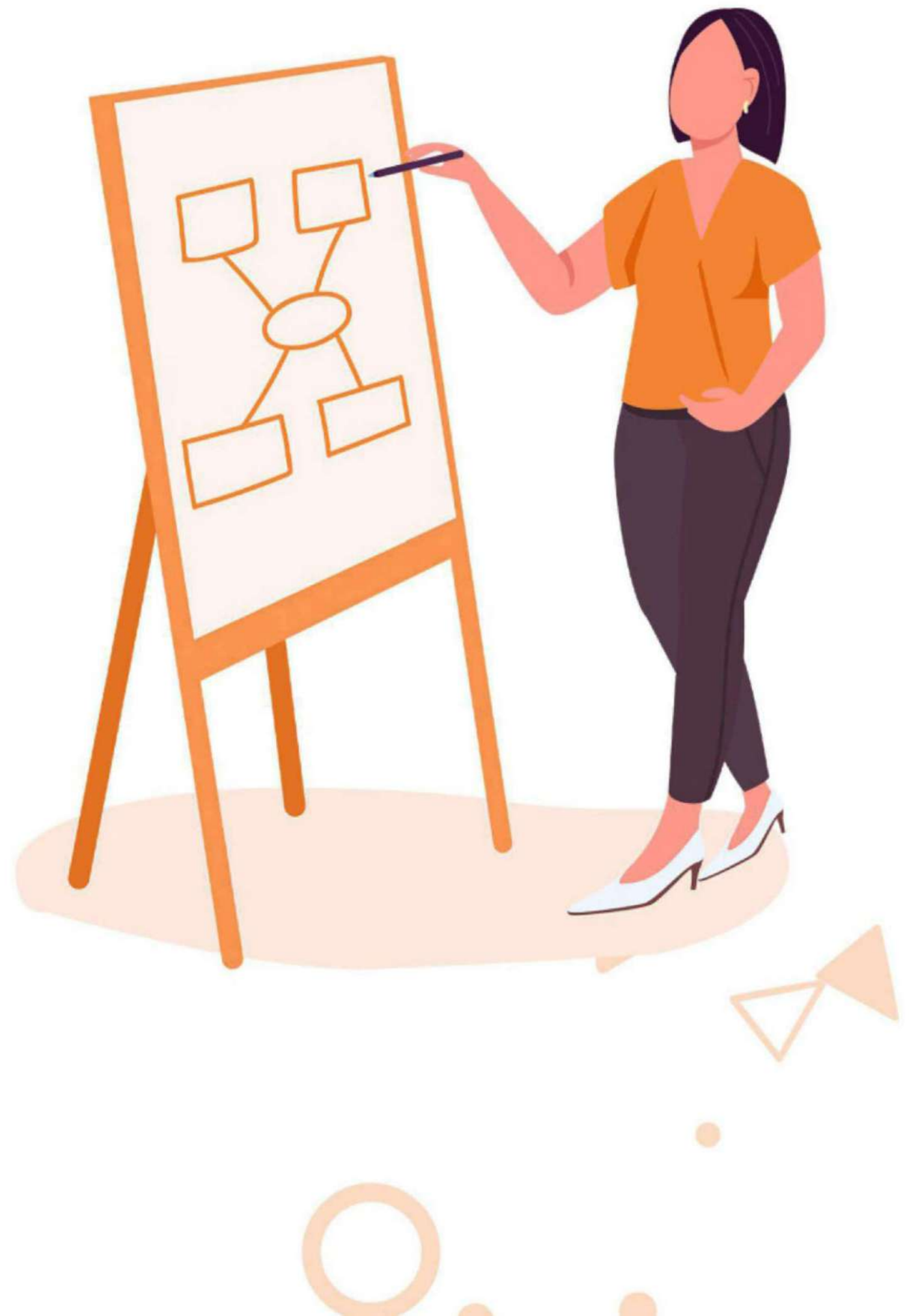
Our PR and Media Coordination team can help you develop and maintain the public images of your organizations by implement targeted communications and advertising content for a variety of media platforms.





# Whiteboard **ANIMATION**

We can help you make your product look appealing with the best packaging design services enhancing your consumer awareness and building a memorable brand image.



# Native ADS

Native advertising is a form of paid advertising in which the ads match the look, feel and function of the media format where they appear. They fit “natively” and seamlessly on the web page. Unlike banner or display ads, native ads don't really look like ads, so they don't disrupt the user's interaction with the page. This is the key to a native advertising definition - native ads expose the reader to promotional content without sticking out like a sore thumb.







**Taboola Ads is our next-generation Media platform equipped with improved navigation, consolidated reporting, and in-product guidance designed to provide a simple, intuitive way for you to achieve your business goals. This guide shows you how to quickly find key features in the new Taboola Ads.**





**MGID is a native advertising platform to acquire visitors, monetize websites, build new audiences, and grow traffic. MGID is one of the first native performance advertising networks worldwide and services thousands of publishers with billions of news stories every day, delivering marketing solutions for advertisers that key into consumer interests without disrupting their online experience. MGID's performance-driven approach ensures relevant, engaged and genuinely interested visitors to its customers' websites, increasing traffic and revenue by maintaining the quality and relevance online users expect.**







Digital advertising in the Adgebra Native, Website is one of the most popular advertising options. The portals cater to the audience looking for content that would suit their product. Frequent content updates on the portals keep the user engagement high. The content of the Adgebra Native, Website attracts a high-quality audience with good engagement and repeat visits. If you are looking to reach out to your audience digitally, advertising on the Adgebra Native, Website is a good option.





Outbrain is a third-party, independent platform that offers native advertising. It works by opening up the platform to both advertisers and publishers. Publishers monetize their content by allowing ads to appear on their site in designated areas, which can include in the sidebar, below the content, within the content, or as a banner.

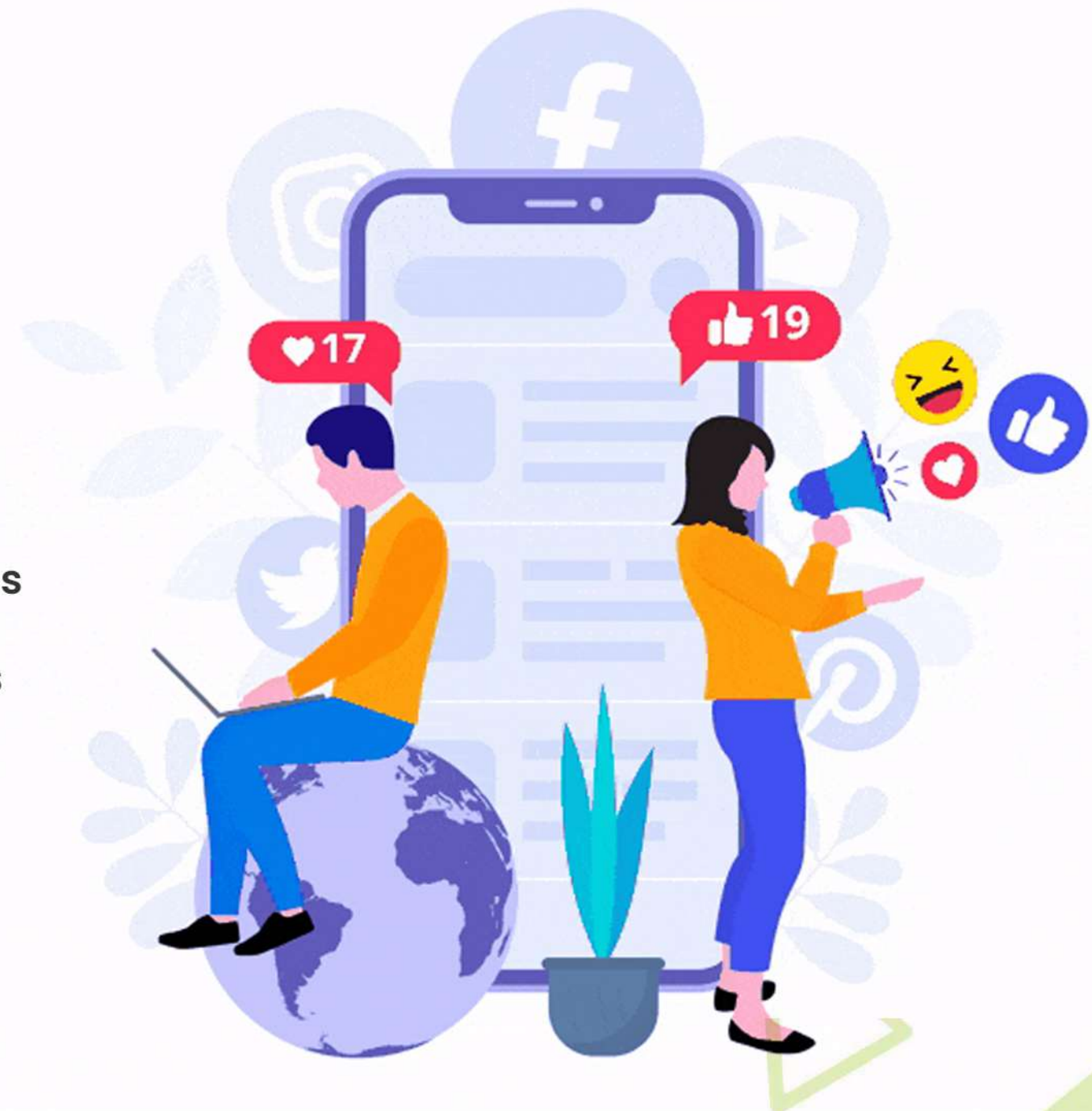
The advertiser, on the other hand, will pay to drive results from these placements.





# Influencer Marketing

We develop and execute influencer marketing strategies on a global scale. Based on your brand goals, we shape the optimal strategy that is right for you, which includes connecting you with the top social media influencers, vloggers, and content creators to help you engage your target audiences.



# AD Films Production

At AD Films Production, we are dedicated to crafting compelling and impactful ad films that elevate your brand's presence. Our experienced team combines creativity and expertise to deliver advertisements that leave a lasting impression. We focus on understanding your unique needs and vision to ensure your products or services are showcased in the best light.





# Radio Advertising

At our radio station, we pride ourselves on delivering a diverse and captivating range of programming. Whether you're in the mood for entertaining shows that will keep you laughing and tapping your toes, or you seek informative broadcasts that provide valuable insights and updates, we've got it all.



# All Media Release

Our All media release services are designed to help you effectively communicate your message to a broader audience. We specialize in crafting concise and compelling news articles that capture the essence of your story. Whether you have a product launch, a groundbreaking event, or a noteworthy achievement, we're here to make sure your news resonates with the world, ensuring your story is not just told but heard.





# Our Team.

**HS Digital Media** team comprises of 15+ dynamic young enthusiasts who love everything about social media. They are imaginary shadows over social media and follow it wherever it goes. It is their love for social media that we at Socialee are able to cater diversified clients simultaneously.

## GRAPHIC DESIGNERS

Sound knowledge about the softwares used in graphic designing and a wacky brain that gives out some out-of-the-box ideas.

## SOCIAL MEDIA MANAGERS

An organized and well-managed brain needs to be hired for managing the strategies, graphics and content.

## CONTENT WRITERS

Right from real estate to fashion brands, give our content writer anything and the outcome is always desirably unexpected.

## STRATEGY DEVELOPERS

Finding the target audience, understand their sentiments and then developing a social media strategy is what our expert strategy developers look after.





# Head Office

Plot 57, Hermes Atrium, A 609, Sector 11,  
CBD Belapur, Navi Mumbai,  
Maharashtra 400614



# Branch Office

Shop-K2-265 Tube Baridih, Near Pandey Park. Jamshedpur,  
Jharkhand 831017

Shop No. 2, Jai Gurudeo CHS, Plot No. 106B, New Sector 50,  
Seawoods, Navi Mumbai, Maharashtra 400706

Plot No B, 106 & 405, Richa, 29, Off New Link Rd, opp. Citi Mall,  
Andheri West, Mumbai, Maharashtra 400053

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