



Digital Media

A 360° ADVERTISING & MARKETING AGENCY
MUMBAI | NAVI MUMBAI | DELHI NCR

From SCRIPTS TO SCREENS

HELPING **BRANDS**
CREATE COMPELLING
VISUAL STORIES

INFLUENCERS
CELEBRITIES
ACTORS



HS Digital Media, a **360°** Advertising and Marketing Agency, Specializing in Digital Space and Media Has Now Expanded Its Services and Starts a High-end Advertising Films and Branded Content Wing.

With an Experienced Team of Over **25+** Years and an Extensive Experience in the Field of Traditional and Modern Advertising and Marketing, **HS Digital Media** Now Brings in Specialized Team With an Assurance to Act as Your Trusted Partner in Crafting Compelling Narratives, Stunning Visuals, and Unforgettable Experiences.



AN OVERVIEW OF OUR SERVICES ..

- ✔ Traditional Advertising
- ✔ Specialized Content & Advertising
- ✔ Creatives – Ideating / Conceptualising / Scripting / Execution
- ✔ Ad Films – For Any & All Mediums / Platforms
- ✔ Radio – Ads / Jingles / Informative / Brand Messaging / In Programme Branding
- ✔ Print Creatives – Ideating / Conceptualising Visualisation / Execution
- ✔ Print – Ads / Write-ups / News / PR Content
- ✔ Outdoors – Hoardings / Banners / Innovative & Moving Branding / Glow Signs
- ✔ Cinema – Censor Certificates / Dolby Digital / 5.1 Mix Audio





- ✓ Corporates – Audio Visuals / Interviews / Testimonials / Brand Campaigns
- ✓ PSU – CSR Films / Informatics / Audio Visuals / NGO Films
- ✓ Government – Ads / Audio Visuals / Informative / Awareness Campaigns
- ✓ Tourism Advertising – For All Mediums / Any Platforms
- ✓ Election Campaigns – Ideating / Conceptualising / Scripting / Execution
- ✓ OOH – Stillomatics / Mute Creatives / Mute Content / Motion Graphics Ads / Typography Designed Ads / Moving Posters / Parallax Videos
- ✓ Restricted Advertising – Alternate Product Use For Banned Products – Liquor / Cigarettes / Guthkha / Pan Masala



Digital Media

MODERN & NEW TRENDS ADVERTISING

- ✓ Branded Content – For Any Digital Space / Any Channel / Any Platform
- ✓ In Film Advertising
- ✓ In Show Advertising
- ✓ Social Media – PR & Branding
- ✓ AI & Technologically powered Content – For Any Medium / Any Platform
- ✓ Websites – Conceptualising / Scription / Designing / Execution / SEO / SEM
- ✓ Influencer Advertising – For All Mediums / All Platforms
- ✓ Specialized Blogging
- ✓ Specialized Vlogging
- ✓ Audio Podcasts
- ✓ Video Podcasts
- ✓ Smart Long Format Videos With Imbibed Product / Branding In The Story
- ✓ OTT Platforms – Web Series / Original Films / Documentaries / Info Videos
- ✓ Educational Videos – For TV & OTT
- ✓ Religious Contents – For TV & OTT
- ✓ Celebrity Contents – Casting / Characterising / Engaging / Handling
- ✓ Celebrity Technicians – Make-up Artists / Costume Designers / Photographers / Singers / Artists & More





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MEDIA & RELEASE

- ✓ TV
- ✓ OTT
- ✓ Print – Newspapers / Magazines / Etc.
- ✓ Outdoor – Hoardings / Banners / Glow Signs / Etc.
- ✓ Social Media
- ✓ OOH
- ✓ Theatrical
- ✓ Public Transports





And, if It is Not Mentioned Here, It Only Means We Can Still Do It, and Deliver With the Highest Industry Standards.

Having a Global Reach and Having Worked With Clients From All Over the World, We Have Offices in Major Cities Around the World and With Experience and Expertise to Produce High-quality Content for Any and All Genre of Audience.

We Are Committed to Delivering Data-driven Results for Our Clients. We Use Cutting-edge Data Analytics to Track the Performance of Our Campaigns We Make Sure That All Needs of Our Clients Are Met With Maximum Output and Superior Quality.

Offering End-to-end Services, From Concept Development to Production to Distribution, We Work Towards Providing Our Clients With Complete Reliability and Maximum Satisfaction.

We're Excited to Collaborate With You on Your Next Project.

END TO END SOLUTIONS WITH



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www.hsdigitalmedia.com



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A stylized illustration of a large green Earth globe as the central focus. Three people are shown interacting with the globe: one person at the top right is watering a plant with a green watering can; another person at the bottom right is standing on a yellow step ladder, reaching up to touch or clean the globe; and a third person at the bottom left is pushing a green wheelbarrow filled with brown soil. The globe is surrounded by various stylized green and yellow leaves and small yellow flowers. The background is a light, neutral color.

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